



L I C E N S I N G
A S S U R A N C E

QUALITY POLICY

Available to stakeholders and the public

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LICENSING ASSURANCE is a company dedicated to: providing automated software asset management solutions, audit defense, license control and data processing center solutions, oriented to the best practices from *Gartner, ITIL, IAITAM, ISO, among others; with the advice of licensing experts and without conflict of interest since it does not belong to any software manufacturer; having as a fundamental objective to achieve the satisfaction of the client, the Licensing Assurance directive, employees, suppliers and the community in general.

At Licensing Assurance, we place special emphasis on offering good services for our customers to keep them satisfied and optimizing in software when they received a continually improvement from our management systems.

Following this Licensing Assurance offers:

1. The best consulting services to our clients for their benefit, without conflict of interest between selling licenses and saving on their licensing; complying with the applicable requirements.
2. Make costumers know the health of their licensing with information and periodic monitoring to keep it in compliance, saving time in their departments and work teams.
3. Provide savings on software investment by continually improving budget efficiency to invest in additional projects that make you more productive and help you grow your organization.
4. Review, document, implement, maintain and communicate our management policies to our employees, interested parties and the general public, so that they become aware of their individual obligations to achieve an attitude of permanent vigilance in terms of quality as a lifestyle.
5. Provide a frame of reference to establish and periodically review objectives and goals, through management indicators that allow us to measure the satisfaction from our clients, the effectiveness in the fulfillment of the commitments with the security of the information, the motivation and improvement of human talent and any process that is considered pertinent and appropriate with the mission of Licensing Assurance and allows us to achieve the vision.

*Gartner: Control methodology, analysis and classification of the best companies and products they offer.

ITIL - Information Technology Infrastructure Library.

IAITAM - International Association of Information Technology Asset Managers.

ISO - International Organization for Standardization